



A Year To Celebrate!

## Our Mission

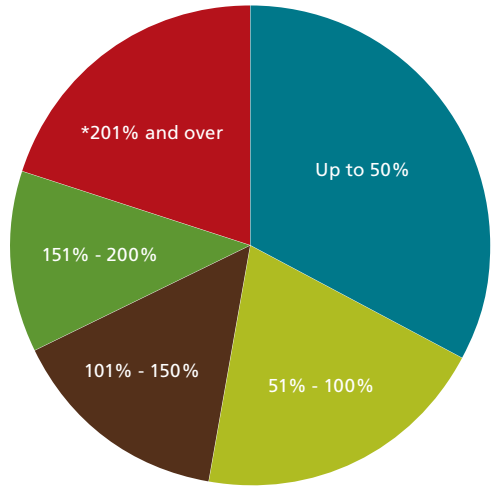
It is the mission of Community Action Duluth to use innovative strategies that mobilize low-income people and the broader community to build assets that prevent poverty, create equality and strengthen our social fabric.



2010 Annual Report

# Level of Participants' Family Income

(% of Federal Poverty Guideline)

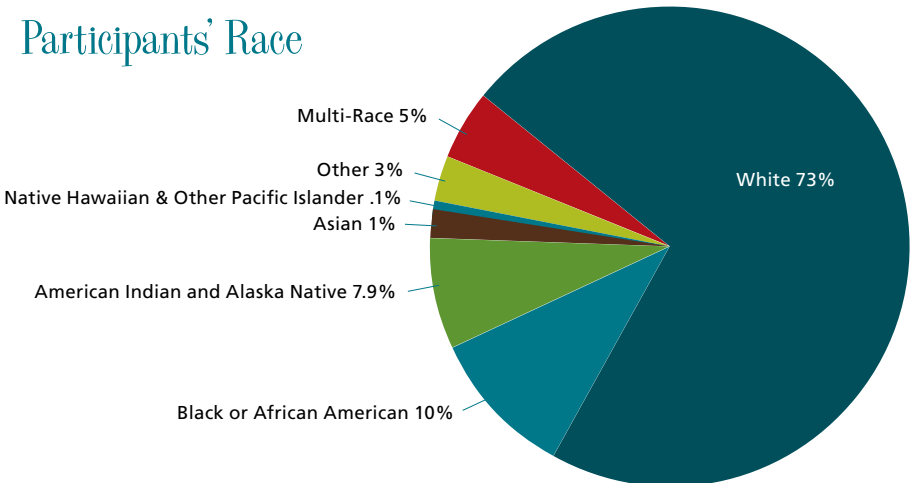


\* primarily the tax site customers

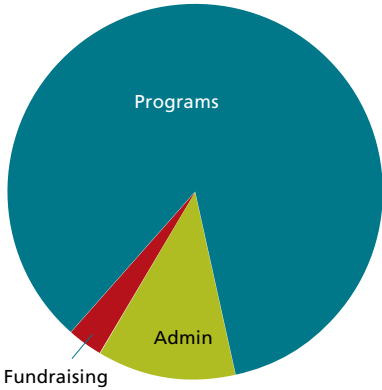
# Geographic Area and Population Served

Community Action Duluth serves people who live in the City of Duluth. The tax site serves people in the Greater Duluth area including residents of Wisconsin. Community Action Duluth collected data on 2033 program participants in FY 2010.

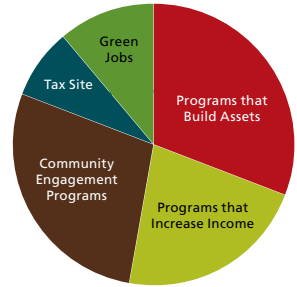
# Participants' Race



# Community Action Duluth Costs - \$1,234,855



- Administration: \$141,918
- Fundraising: \$40,562
- Programs: \$1,052,375
  - » Programs that Build Assets: \$328,789
  - » Programs that Increase Income: \$229,705
  - » Community Engagement Programs: \$295,682
  - » Tax Site: \$84,515
  - » Green Jobs: \$113,684



## Board of Directors

- Jodi Broadwell Chair
- Tim Meininger Vice Chair
- Carl Crawford Secretary
- Melissa Talbott Treasurer

- |                 |                    |                    |
|-----------------|--------------------|--------------------|
| Frank Jewell    | Cheryl Prince      | Harley Blake       |
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| Tom Curran      | Donna Ennis        | Sharla Gardner     |
| Bill Kron       | Phoebe Smith-Ellis | Heidi Timm-Bijold  |
| Mimi Stender    | Lanikka Pendelton  |                    |





## Building Assets

Our **Matched Savings Account Programs** assisted 15 people to purchase a home, 11 to capitalize a business, 16 to attend college and 28 to repair or improve their homes.

Our **Common Cents Financial Education and Homebuyer Class** provided 12 hours of group classes and follow-up financial coaching to 175 people.

**Duluth Saves** provided savings accounts, financial coaching and a newsletter to 55 participants.

**JumpStart** assisted 26 qualifying families and individuals to purchase a reliable, affordable, low-mileage, energy efficient vehicle by offering low-interest loans, down payment assistance and case management support.

**Financial Opportunity Center** was launched in April 2011 with funding from LISC. 175 people will receive financial and career coaching as a result.



## Engaging the Community

**Community Action Duluth Big View Forums** brought people together across race and class lines, in order to find solutions to problems that impact people in poverty. In 2010 leaders worked with the Duluth Transit Authority to add more bus routes on evenings and weekends to accommodate low-wage workers who work at those times.

The **Getting Ahead Program** offered an intensive 10-week 20-session course that empowered 187 participants to understand the issues of poverty while working to overcome the barriers of getting ahead.

**RAW (Race Awareness Workshops)** were attended by 18 job counselors and 43 institutional leaders, and 13 people from the community at large. The workshops were designed to examine the impact of systemic racism in our community.

**Pucks Against Poverty** was a power-packed, energizing campaign designed to raise awareness about poverty and the concerns of working poor families in the Northland. Forty community groups and over 3,600 people were involved.



## Increasing Income

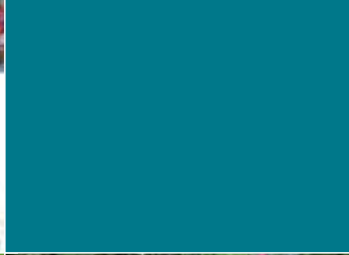
Our **HOPE Employment** program assisted 28 families to address multiple barriers to employment. 16 of them became employed or enrolled in college.

**Circles of Support** and the **Circles@Work** program helped 12 families work toward economic self-sufficiency by providing middle income volunteer allies, group meetings and individual support. Seven participants became employed and two completed degree programs.

**Bridge to Employment** provided intense, culturally appropriate employment advocacy and job development for 32 African American and Native American parents who are currently on the Minnesota Family Investment Program (MFIP), 13 of which became employed in 2010.

**Free Tax Preparation** and fast refunds at two sites utilized 92 volunteers to prepare tax returns for 1,518 households in 2010.

**Education that Works** filled the 'gap' that exists for low income people in accessing higher education and training programs that lead to livable wage jobs by providing tuition assistance to 26 people.



## Creating Green Jobs

**Green Duluth Energy Canvass** employed 4 canvassers who knocked on over 9,000 doors and talked to 2,826 people about energy conservation during an eight-week, door-to-door energy outreach canvass in partnership with the Duluth Energy Efficiency Program (DEEP).

**Seeds of Success**, an urban farming project, provided employment and job training skills for 6 people and grew 1700 pounds of healthy organic produce on 10 vacant lots and city parks.

**Duluth Stream Corps**, utilizing EPA Funding, was inspired by the Civilian Conservation Corps and provided employment for 6 people while improving streams that flow into Lake Superior.

**A new partnership with Minnesota Power** provided energy conservation services to multi-unit buildings with low income tenants and created one half-time green job.



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