

# HELP US GROW!

## BECOME A COMMUNITY PARTNER



### WHO ARE WE?

The Community Action Duluth Farmers Market program is dedicated to the vision of fresh food for all. Through valued partnerships with our vendors, fellow non-profits, and neighbors, we create vibrant community spaces that contribute to the social and economic vitality of the neighborhoods we serve.

We believe that markets like ours are the new town square and are an engine of community connection; hosting yoga and cooking classes, live music, and opportunities to socialize with neighbors.

### BEING A PARTNER

Sponsoring the farmers market demonstrates your commitment to equitable food access, sustainability, economic development, community building, and entrepreneurship.

Connect with our shoppers! Market-goers are adventurous cooks interested in eating well, folks who value moving their bodies, and caregivers who are invested in creating opportunities for their children and communities.

### MARKET REACH

- **IN 2024, WE REACHED NEARLY 20,000 PEOPLE IN PERSON**
- **THOUSANDS THROUGH SOCIAL MEDIA (9K FOLLOWERS ACROSS PLATFORMS), OUR NEWSLETTER (OVER 3K READERS), AND REGULAR PRESS (2024 COVERAGE INCLUDED WDIO, NORTHERN NEWS, PBS NORTH, AND NORTHERN WILDS).**
- **MANY OF OUR SHOPPERS COME WEEKLY AND WILL SEE YOUR LOGO REGULARLY!**
- **THE MARKETS HOST YOGA, COOKING CLASSES, MUSIC, AND EDUCATIONAL OPPORTUNITIES, DRAWING A DIVERSE CROWD OF BOTH LOCALS AND VISITORS.**
- **THE MARKET SUPPORTED NEARLY 60 SMALL BUSINESSES AND LOCAL ORGANIZATIONS BY PROVIDING A PLACE TO CONNECT WITH THEIR COMMUNITY.**



HARRISON  
COMMUNITY  
CENTER  
THURSDAYS 3-6  
JUNE-SEPT

The Lincoln Park market is a vital part of the community, attracting neighborhood families and folks passing on busy 3rd St. Lincoln Park features space for activities in the park and community center and also hosts once a month markets through the winter.



ESSENTIA  
HEALTH  
CAMPUS  
TUESDAYS 2-5  
JUNE-SEPT

The Central Hillside market attracts a diverse community of shoppers, with a loyal following of hospital employees, young families, and community members. The Hillside Market features a variety of local products and a growing food truck scene.



# OPPORTUNITY



## 2025 Sponsorship Opportunities

(sponsorship donations may be tax deductible)

### SEED \$250

- Acknowledgment with logo and link on season opening & closing social media posts and newsletter.
- Sponsor logo and link on market's page through season's end.
- Opportunity to have a complimentary 10' x 10' booth at each market location 1 time per season.



### EXCLUSIVE LEVELS

\*all exclusive levels include a large (16") logo on sign at info booth\*



### PLANT \$750

Seed Level Plus:

- Small (8") logo on sign at info booth at both market locations.
- A featured thank you post on social media with logo, link, and brief paragraph.
- Opportunity to have a complimentary 10' x 10' booth at each market location 2 times per season.

### CULTIVATE \$1,250

Previous Levels Plus:

- Medium (12"), featured logo on sign at info booth at both market locations.
- Highlight (logo and brief paragraph) in market newsletter.

### MUSIC & FUN \$4000

Exclusive sponsor of weekly musicians and other entertainment!

Previous Levels Plus:

- Custom "Market Fun Brought to You By" signs with logo displayed weekly at both locations.
- \$200 in complimentary market tokens.
- Mention in all press coverage as top sponsor.
- Logo featured on market season and special event posters.

### KIDS & FAMILIES \$4000

Exclusive sponsor of the weekly scavenger hunt and kids zone!

Previous Levels Plus:

- Custom "Kids Activities Brought to You By" with logo signs displayed weekly at both locations.
- \$200 in complimentary market tokens.
- Mention in all press coverage as top sponsor.
- Logo featured on market season and special event posters.

### HEALTH & WELLNESS \$6000

Exclusive sponsor of market yoga, healthy food demos, bike to the market day, and more!

Previous Levels Plus:

- Custom "Market Activities Brought to You By" signs displayed weekly at both locations.
- \$200 in complimentary market tokens.
- Mention in all press coverage as top sponsor.
- Logo featured on market season and special event posters.
- **Exclusive sponsor logo on market tote bags (200).**
- **Logo featured on market van for duration of season.**

### ADDITIONAL WAYS YOU CAN SUPPORT:

- Purchase market credit tokens for your employees or clients. They make a thoughtful gift and help drive new traffic to the markets!
- In-kind donations, Amazon wish-list, register round-ups, and volunteer opportunities.

Ready to sponsor? Please fill out this form: <https://forms.gle/GStpFHrtZvQpcHTm7> and we will be in touch!